



# 2026

MARKETING CALENDAR

TASKS

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AGENDA

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HOLIDAYS

- 1 NEW YEARS DAY
- 19 MARTIN LUTHER KING JR. DAY

MON	TUE	WED	THU	FRI	SAT	SUN
			1 Myths Vs Reality	2	3 Weekend Win International Mind-Body Awareness Day	4
5	6 Testimonial Tuesday	7	8 Myths Vs Reality	9	10 Weekend Win	11
12	13 Testimonial Tuesday	14 National Organize Your Home Day	15 Myths Vs Reality Get to Know Your Customers Day	16	17 Weekend Win	18
19	20 Testimonial Tuesday	21	22 Myths Vs Reality	23 Maternal Health Awareness Day	24 National Just Do It Day Weekend Win	25
26	27 Testimonial Tuesday	28	29 Myths Vs Reality	30	31 Weekend Win	

MEMO

TASKS

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HOLIDAYS

- 14 VALENTINE'S DAY
- 16 PRESIDENT'S DAY
- 17 LUNAR NEW YEAR
- 18 ASH WEDNESDAY

MON	TUE	WED	THU	FRI	SAT	SUN
						1 World Aspergillosis Day
2	3 Testimonial Tuesday	4	5 Myths Vs Reality	6	7 Weekend Win	8
9	10 Testimonial Tuesday National Clean Out Your Computer Day	11	12 Myths Vs Reality	13	14 Weekend Win	15
16	17 Testimonial Tuesday National Random Acts of Kindness Day	18	19 Myths Vs Reality	20	21 Weekend Win	22
23	24 Testimonial Tuesday	25	26 Myths Vs Reality	27	28 Weekend Win	

MEMO NATIONAL CARE ABOUT YOUR INDOOR AIR MONTH

TASKS

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AGENDA

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HOLIDAYS

- 8           INTERNAT. WOMEN'S DAY
- 17           ST. PATRICK'S DAY
- 20                    EID AL-FITR
- 29                    PALM SUNDAY

MON	TUE	WED	THU	FRI	SAT	SUN
						1 National Invest in Veterans Week
2	3 Testimonial Tuesday	4 Do Something Day	5 Myths Vs Reality	6 National Employee Appreciation Day	7 Weekend Win	8
9	10 Testimonial Tuesday	11	12 Myths Vs Reality	13	14 Weekend Win	15 National Clean Out Your Closet Week National Inhalants and Poisons Awareness Week
16 Welllderly Day Welllderly Week	17 Testimonial Tuesday	18	19 Myths Vs Reality	20	21 Weekend Win	22 National Cleaning Week
23	24 Testimonial Tuesday	25	26 Myths Vs Reality	27	28 Weekend Win	29
30	31 Testimonial Tuesday					

MEMO

TASKS

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AGENDA

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HOLIDAYS

- 1 APRIL FOOLS' DAY
- 3 GOOD FRIDAY
- 5 EASTER
- 22 EARTH DAY

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2 Myths Vs Reality National DIY Day	3	4 Weekend Win 404 Day World Corporate Health Day	5
6	7 Testimonial Tuesday World Health Day	8	9 Myths Vs Reality	10	11 Weekend Win	12
13	14 Testimonial Tuesday	15	16 Myths Vs Reality	17	18 Weekend Win Cleaning for a Reason Week	19
20 Every Kid Healthy Week	21 Testimonial Tuesday	22	23 Myths Vs Reality	24	25 Weekend Win Healthy Kids Day	26
27	28 Testimonial Tuesday	29	30 Myths Vs Reality			

MEMO FAIR HOUSING MONTH

TASKS

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HOLIDAYS

- 5 CINCO DE MAYO
- 10 MOTHER'S DAY
- 24 WHIT SUNDAY
- 25 MEMORIAL DAY

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2 Weekend Win	3
4 National Renewal Day  Air Quality Awareness Week	5 Testimonial Tuesday  World Asthma Day	6	7 Myths Vs Reality	8	9 Weekend Win	10 National Clean Your Room Day
11	12 Testimonial Tuesday	13	14 Myths Vs Reality	15	16 Weekend Win	17
18	19 Testimonial Tuesday	20	21 Myths Vs Reality	22	23 Weekend Win	24
25	26 Testimonial Tuesday	27 National Senior Health & Fitness Day	28 Myths Vs Reality	29	30 Weekend Win	31

MEMO

BETTER SLEEP MONTH – FAMILY WELLNESS MONTH – NATIONAL CLEAN AIR MONTH

TASKS

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HOLIDAYS

19 JUNETEENTH  
21 FATHER'S DAY (US)

MON	TUE	WED	THU	FRI	SAT	SUN
1	2 Testimonial Tuesday	3	4 Myths Vs Reality	5 World Environment Day	6 Weekend Win	7
8	9 Testimonial Tuesday	10	11 Myths Vs Reality	12	13 Weekend Win	14
15	16 Testimonial Tuesday	17	18 Myths Vs Reality	19	20 Weekend Win	21
22 National HVAC Tech Day	23 Testimonial Tuesday	24	25 Myths Vs Reality	26	27 Weekend Win	28 National Insurance Awareness Day
29	30 Testimonial Tuesday					

MEMO

MEN'S HEALTH MONTH - PROFESSIONAL WELLNESS MONTH - NATIONAL HOMEOWNERSHIP MONTH

TASKS

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AGENDA

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HOLIDAYS

4 INDEPENDENCE DAY

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2 Myths Vs Reality	3 Air Conditioning Appreciation Day	4 Weekend Win	5
6	7 Testimonial Tuesday	8	9 Myths Vs Reality	10	11 Weekend Win	12
13	14 Testimonial Tuesday	15	16 Myths Vs Reality	17	18 Weekend Win Toss Away the "Could Haves" & "Should Haves" Day	19
20	21 Testimonial Tuesday	22	23 Myths Vs Reality	24 International Self Care Day	25 Weekend Win	26
27	28 Testimonial Tuesday	29	30 Myths Vs Reality	31		

MEMO	GOOD CARE MONTH
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TASKS

August 2026

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HOLIDAYS

MON	TUE	WED	THU	FRI	SAT	SUN
					1 Weekend Win National Planner Day	2
3 Clean Your Floors Day	4 Testimonial Tuesday	5	6 Myths Vs Reality	7	8 Weekend Win	9
10	11 Testimonial Tuesday	12	13 Myths Vs Reality	14	15 Weekend Win	16
17	18 Testimonial Tuesday	19	20 Myths Vs Reality	21	22 Weekend Win	23
24	25 Testimonial Tuesday	26	27 Myths Vs Reality	28	29 Weekend Win	30
31						

MEMO	NATIONAL WELLNESS MONTH
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HOLIDAYS

- 7 LABOR DAY
- 12 ROSH HASHANAH
- 21 YOM KIPPUR

MON	TUE	WED	THU	FRI	SAT	SUN
	1 Testimonial Tuesday	2	3 Myths Vs Reality	4	5 Weekend Win	6 Fight Procrastination Day
7 International Day of Clean Air for Blue Skies	8 Testimonial Tuesday	9	10 Myths Vs Reality	11	12 Weekend Win	13 Housekeepers Week
14	15 Testimonial Tuesday	16	17 Myths Vs Reality	18	19 Weekend Win National Cleanup Day World Wellness Weekend	20 National Indoor Plant Week
21	22 Testimonial Tuesday	23	24 Myths Vs Reality	25	26 Weekend Win Family Health & Fitness Day	27
28	29 Testimonial Tuesday	30				

MEMO

SELF-CARE AWARENESS MONTH – PULMONARY FIBROSIS AWARENESS MONTH

TASKS

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AGENDA

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HOLIDAYS

31 HALLOWEEN

MON	TUE	WED	THU	FRI	SAT	SUN
			1 Myths Vs Reality	2	3 Weekend Win	4 Improve Your Office Day
5 National Child Health Day	6 Testimonial Tuesday	7	8 Myths Vs Reality	9	10 Weekend Win	11
12	13 Testimonial Tuesday	14	15 Myths Vs Reality	16	17 Weekend Win	18 International Infection Prevention Week
19	20 Testimonial Tuesday	21	22 Myths Vs Reality	23	24 Weekend Win	25 Respiratory Care Week
26	27 Testimonial Tuesday	28	29 Myths Vs Reality	30 National Checklist Day	31 Weekend Win	

MEMO HEALTHY LUNG MONTH

TASKS

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HOLIDAYS

2 DAY OF THE DEAD

MON	TUE	WED	THU	FRI	SAT	SUN
						1
2	3 Testimonial Tuesday	4	5 Myths Vs Reality	6	7 Weekend Win	8
9	10 Testimonial Tuesday	11	12 Myths Vs Reality	13	14 Weekend Win	15
16	17 Testimonial Tuesday	18 World COPD Day	19 Myths Vs Reality	20	21 Weekend Win	22
23	24 Testimonial Tuesday	25	26 Myths Vs Reality	27	28 Weekend Win	29
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MEMO COPD AWARENESS MONTH

TASKS

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HOLIDAYS

- 5 HANUKKAH
- 24 CHRISTMAS EVE
- 25 CHRISTMAS DAY
- 31 NEW YEAR'S EVE

MON	TUE	WED	THU	FRI	SAT	SUN
	1 Testimonial Tuesday	2	3 Myths Vs Reality	4	5 Weekend Win	6
7	8 Testimonial Tuesday	9	10 Myths Vs Reality	11	12 Weekend Win	13
14	15 Testimonial Tuesday	16	17 Myths Vs Reality	18	19 Weekend Win	20
21	22 Testimonial Tuesday	23	24 Myths Vs Reality	25	26 Weekend Win	27
28	29 Testimonial Tuesday	30	31 Myths Vs Reality			

MEMO